

Special Properties Real Estate Services adds first urban location — Hoboken

Special Properties Real Estate Services, LLC, an exclusive affiliate of Christie's International Real Estate and a rapidly growing real estate brokerage in northern New Jersey, recently announced the opening of its brokerage office in Hoboken. The new office, Special Properties' first urban office, brings the brokerage firm's high levels of customer service to New Jersey's "Mile Square City" and the surrounding region.

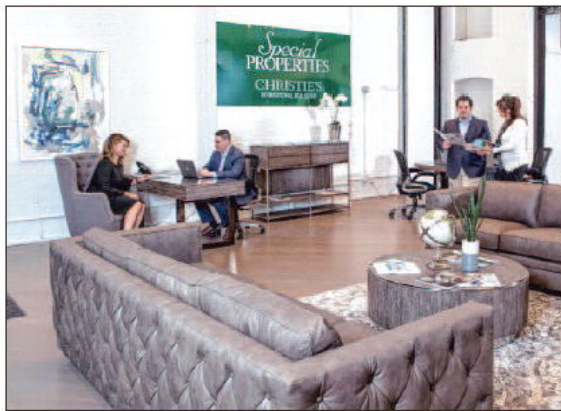


PHOTO BY GREG PALLANTE

Located at 80 Hudson Street, Special Properties' newest office recently opened in Hoboken.

The office is ideally located two blocks from PATH/NJ Transit terminal in Hoboken at 80 Hudson Street, right next door to Starbucks. The office is housed in an architecturally significant, historic building, with nearly 3,500 square feet of office space. High ceilings, exposed brick walls and an elaborate iron staircase leading to a large mezzanine are among the period architectural details. But the highlight of the space is an impressive pair of original vault doors, still in place and serving as visual reminders of when the building was a bank. The unique historic elements have been fused nicely with the very functional, high-tech and modern interior synonymous with a Special Properties/Christie's International Real Estate office.

"Hoboken has become a haven for all age groups. Millennials looking to be on their own, career veterans looking to live close but get out of the hustle of New York City, and those in their retirement years are flocking to Hoboken to live, work and play.

It was a natural choice for our next office location," said Ilija Pavlovic, president and CEO of Special Properties. "We are pleased to bring our time-honored brand and the reputation and power of Christie's International Real Estate to one of New Jersey's most significant urban centers."

Special Properties, which serves clientele in both New Jersey and New York, specializes in the marketing and selling of high-end and luxury properties. Its Realtor associates

and staff are highly experienced, and work with their clients at an unparalleled level, including offering a unique array of home marketing resources and services. With its affiliation with the Christie's network, Special Properties can assist in the relocation of clients anywhere in the world, and, at the same time, expose northern New Jersey's many rural, suburban and urban communities to a larger universe of buyers from around the world.

"As we continue to add to our amazing staff of top real estate professionals, and continue to build on our unique and industry-recog-

nized marketing programs, our affiliation with a Christie's International Real Estate will continue to allow us to bring that consistent and constant advantage to our clientele," said Pavlovic.

As part of the celebration of the opening of the new office, Special Properties launched the Spring 2018 issue of the Special Properties Lifestyle Magazine. The Spring issue includes feature stories about the highly anticipated May auction of the Collection of Peggy and David Rockefeller at Christie's in New York, New Orleans' tricentennial anniversary, Christie's \$450MM record sale of Leonardo da Vinci's Salvator Mundi, Special Properties' new Hoboken location and attractive collection of properties on the market.

Special Properties Real Estate Services, LLC has locations in Saddle River, Mahwah, Franklin Lakes, Ridgewood, Ho-Ho-Kus, and Hoboken.

For information, call 201-934-0607 or visit www.specialpropertiesres.com.