

Special Properties Club membership offers benefits

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(Photo: Chris Marksbury)

We are speaking with Christina LaBarbiera, Manager of the Special Properties Club which recently opened in Mahwah, New Jersey.

Q: What is The Special Properties Club?

A: The Special Properties Club is a concierge service available to all homeowners. We would like to assist in the home ownership, home sales and home buying experience. Many families are newcomers to northern New Jersey and often they need help in familiarizing themselves with their new community. In other cases, long-term residents may not know where to start in finding qualified contractors or other community information

when buying, selling, or both within the region.

Q: Which type of services are you offering?

A: There is no definitive list of services, as needs are unique to each homeowner. We will be flexible to address potential requests. At this time, we can assist homeowners with the identification of contractors for home repairs, home maintenance, home staging, interior design, providing local school information, important community information, local restaurant information and reservations, and other potential needs that homeowners may have.

All vendors and contractors have been extensively evaluated by Special Properties, and many offer Club members' discounts, extended warranties, and other exclusive benefits.



Christina LaBarbiera confers with Sonja Cullaro, Special Properties' director of Business Development, and Vincent Stanson, manager of Special Properties' New Construction Division.
(Photo: Chris Marksbury)

Q: Is there any social aspect that the Club is reaching for?

A: Over time, we will organize informative discussions and events on different topics related to homeownership with guest speakers from local municipalities, schools, and other organizations. The Club will have a strong presence on social media platforms allowing members to be actively engaged with each other, and share their own thoughts, suggestions, and member experiences.

Q: Is there any membership involved?

A: Yes. There is a \$90 annual membership fee. For members who enroll this year, the initial fee provides membership to the end of 2018. After that, the membership fee is based on a year-to-year basis. Membership also provides a 10 percent discount from select service providers.

Q: How can homeowners contact you?

A: The Special Properties Club can be reached by phone at 1-866-VIEW111, by email at info@specialpropertiesclub.com, or by visiting our Mahwah office at 1009 MacArthur Boulevard.

Q: You may become the busiest person in town?

A: Thank you. We look forward to it. A service like this is virtually unheard of and we look forward to making the lives of our member homeowners that much easier through the Club.